



NSBA Annual Membership Meeting Minutes
November 24, 2020 Zoom

President John Dobbs Opening Remarks -

- In 2019 the board voted to establish an operating reserve for the World Championship Show, should we experience a catastrophic event that would negatively affect the World Show. In this year of Covid, we learned just how important it is to have the financial resources set aside to weather a storm. While we may have anticipated a storm of tornadic winds or an outbreak from an equine virus, Coronavirus has made each of us rethink what matters most in our lives.
- The loss of personal gatherings has made me appreciate just how valuable in person meetings are to my wellbeing. Whether at horse shows or meetings, this year has made all of us grateful for those opportunities to gather and share our passion for the horse and the competition.
- Although NSBA had over 100 shows cancel, the strength of our membership is apparent by the fact that over 350 shows *were* held, foal enrollments are coming in at a record pace and we continue to have new members
- The NSBA World Championship Show awarded over \$1,000,000 in cash and we crowned 178 World champions and 61 Breeders Championship Futurity winners.
- The Markel Yearling Sale saw the highest top ten average price and the highest grossing sale to date. And the high seller from 2018 Markel Yearling Sale, a consignment of Katherine Tobin's, just won the L1 Trail at this year's AQHA World Championship Show.
- Although many of this year's Foundation events have been postponed to 2021, through generous donations from supporters, the NSBA Foundation has continued to help trainers in times of crisis and provided a world championship experience to 50 veteran and equestrians with disabilities. The foundation's Tomorrows Horsemen program has managed to connect young trainers with industry leaders through both in-person meetings and virtual platforms to ensure the sport of showing horses continues for future generations. The importance of these programs cannot be overstated as the Foundation continues to put donations to work directly into the community where the help is most needed.

The financial report prepared by the CPA firm of Warady & Davis is given by Stephanie Lynn, NSBA Executive Director, motion to approve, motion carries.

Stephanie continues with report of association, *indicators of member confidence in NSBA are reflected by the strength in BCF and Color BCF foal enrollments, up 50% and 18% respectively year over year, and stallion nominations into the programs are up 30% for both BCF programs. The Stallion Incentive Fund program continues to pay over \$125000 annually and for the 2021 breeding, 61 stallions have sold as compared to 40 in the same period of 2020.*

NSBA Smart Points enrollment continues to grow and in 2020, our highest earner received a check for \$14,065.

While it is yet unknown how coronavirus will affect show applications in 2021, at this time, they continue to show strength although some winter shows are on a wait and see policy. The association anticipates the number of shows in 2021 to be similar to that of 2020 with growth flat or slightly increased.

NSBA looks forward to developing new relationships with the hunter jumper community with the approval of hunter jumper shows at the World Equestrian Center in Ocala, Florida beginning in January of 2021. In an effort to continue to grow the horse showing industry, NSBA offers support and opportunity for showing enthusiasts at all levels and has sanctioned 10 hunter jumper shows in the new facility that is sure to be a show place for all breeds and disciplines.



The show applications have resulted in an increase in web traffic by 40% with new registrations and memberships pouring in as exhibitors prepare to show in January. The news has also resulted in 20 restricted judge applicants.

We were disappointed to cancel the National Open Horse Show Association World Championship show in 2020 however we are very encouraged by the interest in the show and for the association. Several social media campaigns have brought increased visibility to the association and plans are in place to expand our presence with educational information. The show has been rescheduled for September 2021.

The NSBA Foundation has continued to raise money and serve the horse community providing 40 individuals a world champion experience through the sponsor a rider program. While coronavirus has kept put a damper on in person meetings for the Tomorrows Horsemen program, participants have shown their cowboy courage remaining steadfast in their enthusiasm, even when it means spending quality time with the accountant, and gathering via zoom. We look forward to bringing the group together again in February. The Foundation programs continue to put money into the hands of those who most need it most in the industry, EWD and veteran riders along with those who facilitate their journey on the horse, trainers who suffer catastrophic hardships, young professionals and youth education. As the calendar rolls to 2021, the NSBA Foundation looks forward to a season of celebration, a season to recognize those who continue to bring good things to the show horse industry.

The 2021 NSBA Foundation board includes Chairman Carrie Oakley, Chair Elect Laurel Champlin, Secretary Beth Hartman, Past Chair Jennifer Hulcher along with board members, Ryan Cottingim, Whitney Lagace, Mike Laplace, Judy Smith and Page Simpson. Thank you for all you to support to the show horse community.

John Dobbs thanks the 2020 Board of Directors:

Laina Banks, Maggie Bellville, Charles Cannizzaro, Richard Carr, Chris Darnell, Kevin Dukes, Janet Gunn, Phil Harris, Kellie Hinley, Doug Huls, Chris Jones, Susan Knapp, Clay MacLeod, Kelly McDowall, Cody Parrish, Jim Searles, Michael Tidwell

John Dobbs holds the election of officers. By election at the 2019 membership meeting, the 2021 President will be Clay MacLeod

Janet Gunn as President-Elect, motion carries
Charles Cannizzaro as 1st Vice President, motion carries
Kevin Dukes as 2nd Vice President, motion carries
Michael Tidwell as Treasurer, motion carries
Doug Huls as Secretary, motion carries

Clay MacLeod outlines goals for 2021

- Return to showing and hosting in person events, beginning with spring dual approved shows and the Foundation's Coaches Summit
- Hold the inaugural National Open Horse Show World Championship Show in September in Cloverdale, Indiana
- In 2021 NSBA welcomes a new group of exhibitors, owners, trainers and breeders to our circle. The NSBA Triple Challenge Futurity will be the first horse show held at the World Equestrian Center in Ocala, Florida. The WEC Winter Series starts just after the first of the year with ten weeks of hunter jumper shows and over \$4,000,000 in prize money, looking forward to a fresh start in 2021
- Return to face to face meetings. Zoom has allowed us to carry out our business, but it will be nice to see you all in person again in 2021.



Clay MacLeod introduces the 2021 NSBA Board of Directors

Laina Banks, Maggie Bellville, Lori Bucholz, Charles Cannizzaro, Richard Carr, Denton DeBuhr, Kevin Dukes, Janet Gunn, Phil Harris, Kellie Hinley, Becky Hogan, Doug Huls, Chris Jones, Kelly McDowall, Cody Parrish, Jim Searles, Michael Tidwell

Stephanie Lynn closes meeting, motion to adjourn, meeting adjourns at 12:30 pm