



**Winter Board Meeting MINUTES  
February 5-6, 2018**

Sheraton Sand Key Resort  
1160 Gulf Boulevard, Clearwater Beach, FL 33767

**Attendees:** Alyssa Ypparila, Susan Knapp, Brad Beauvais, Amy Hassinger, Jennifer Hulcher, Merry Sharp, Lynn Campbell, Laurel Champlin, Carrie Oakley. Staff: Dianne Eppers, Stephanie Lynn and Lynn Campbell.

Meeting called to order at 8:40 am by Vice Chair, Amy Hassinger

Discussion and Review of evening speaker; Scott Whitaker, Archdiocese of Austin, TX.

**Old Business**

September 2017 Minutes – Motion to approve, motion carries

Work Group Assignments – Review members and guidelines as presented. No action.

**New Business**

President's Message – Discussion of financial goals and 2017 objectives met and exceeded.

Financial Report – Motion to approve, motion carries.

Budget for 2018 – Motion to amend budget to increase supplies, motion carries.

Review of 2017 Final Donor List – no action.

Review of 2018 Plan of Work and Financial commitments – no action.

Review of Amazon Smile giving suggestion.

**Program Updates**

EWD / HOH – Purpose of Heroes on Horses is to recognize and thank military members for their service in the horse industry, increase awareness and bring a venue for their inclusion. Merry Sharp added to EWD/HOH working committees. No action

HOH Program – contact with PATH International, increase outreach to Veteran riders, consider adding PATH links to the NSBA website, YouTube learning videos, future Coaches Summit for Veterans. No action.

Crisis Fund – Four applications in process. Additional discussion for future fundraising ideas for Crisis Fund. Motion to continue annual Tom Powers Futurity as a fundraiser for Crisis fund. Motion carries.

Education – Discussion about scholarship applications, deadline closed, staff to compile applications, submit to workgroup for review and recipient choice. No action.

Discussion regarding potential “Business Bootcamp” or young trainer’s series, variety of delivery methods available. No action.

**ANIMAL WELFARE:**

Discussion about Increased visibility and awareness at NSBA events. Motion to approve funding towards the pet welfare campaign in 2018, motion carries.

**CHAMPION FUND:**

Silent Auction – Discussion concerning collecting items via Social Media, Board members reaching out to their circle of friends, family, business contacts. Cash donations, gift cards for workgroup to assemble also discussed. No action.

Special Projects for 2018

Coaches Summit Update – March 26-28 in Gurnee, IL. Participants, presenters and facilities have all been secured.

NSBA Boot Camp – Locations of Cloverdale, IN; Camden, SC and Loveland, CO are secured for 2018

Foundation Feature in The Way to Go Magazine – Motion to approve continuation for another 12 months, without content restriction to EWD/HOH starting June 1, 2018, motion carries.

**OTHER:**

New agenda Items to be added for May meeting

- Revisit attendance in bylaws
- Revisit Youth Scholarship financial need inclusion
- Review fall location venue

“Who Do You Know” – Discussion and review of prospects. No action.  
Meeting adjourned 1:47 pm

**FUTURE MEETING DATES:**

|        |                 |                  |
|--------|-----------------|------------------|
| Spring | May 7-8         | Gurnee, IL       |
| Fall   | September 10-11 | DFW location TBD |