



Fall Board Meeting Agenda September 19-20, 2022

HOTEL: Spring Hill Suites, 2315 North Main Street Fort Worth, Texas 76164
MEETING: APHA Headquarters 122 E Exchange Suite 420 Fort Worth, Texas 76164

Monday September 19, 2022 3:00 pm CST

Roll Call: Lance Bryson, Laurel Champlin, Ryan Cottingim, Nancy Ditty, Beth Hartman, Carrie Oakley,
Staff: Lynn Campbell, Stephanie Lynn, Elise Sheard

Regular Business

Chairman's Message - Giver Getter's rise to the occasion.

NSBA Board Meeting Review – presented by S Lynn; NOHSA show had almost 1000 entries, NSBA World Show down slightly due to increased cost of travel, Weatherford interior improvements expected by November 1, transition to Texas by January 1, 2023; considerations for two meetings together in 2023, NSBA signed IPS; development of Hunter Jumper championship show still a priority, large demographic did not have previously; consideration for opportunities to include the Foundation in both NOHSA and HJ community

May 2022 Minutes – motion to approve, motion carries

Financial Report - 6/30/2022 - questioned transactions not yet paid, Congress sponsorship carried over from 2020 to 2021, not yet paid in 2022, classing of meals and meetings; no action.

- Year to date financials presented, no action.
- Request to provide statement of cash flows,
- Request to review presentation of financials for the future to include a previous year end total for each class

Investment Policy Update – Advisory Board consisted of Ryan Cottingim, Beth Hartman, Mike Laplace, Janet Gunn, Clay MacLeod, Phil Harris, Charles Cannizzaro, Kevin Dukes, Michael Tidwell.

- IPS is a working document, reviewed annually, Merrill Lynch advised slow drift of funds into market, can get 1.92 return in preferred money market; Fed to raise rates; election may affect market, consider Federal Treasury notes paying up to 4%

Next Steps: Identify a Finance Committee –

Unfinished Business

Bylaw update – Presented for second time, motion to approve, motion carries.

Program Updates, Funding Position, Expansion & Discussion

EWD /HOH

- Congress EWD & HOH plans
- Arizona Sun Circuit 2023 HOH

CRISIS FUND

- Update on Payouts 2022



EDUCATION

- Scholarship Award – T Joe Jeane Scholarship Fund
- Tomorrows Horsemen - next session; December 5-7 Ft Worth
- Youth of the Year Award Winner & National Finalists - Goal to provide scholarship for winner and 4 National Finalists. Should be encouraged to be recognized at the NSBA Banquet.
- Raising The Future

ANIMAL WELFARE

- Sale Bucket effort; greatly appreciated, many were not taken after sale, for 2023 – plan to deliver buckets via a team after the sale. Display in more prominent place.
- Three dog pools were taken from show, consideration for new placement for 2023

Meeting adjourned

Tuesday September 20, 2022 – 8:00 am CST

CHAMPION FUND

- Silent Auction/ World Show Recap of Fundraising – large number of items in auction dilutes donations, lowering funds raised, consider creating an input list for items requesting for auction; considerations for dealing with donations received at the event.
- Fall Appeal Giving 2022 - board to set fundraising direction in future annual appeals
- Veterans Day Appeal, Giving Tuesday, Amazon Smile each provide small donations.

New Business

Plan of Work Review – plan established in January to set fundraising goals, discussed lack of visibility by Foundation in Venice, Florida, opportunities in other disciplines and/or areas, re: Western Dressage, donor interested in Heroes on Horses in Florida;

New Fundraising for 2022 -2023

- Trainers Pledge – First year goal to raise \$25,000 (50 trainers pledge at \$500.00), unlimited amounts of trainers; staff to provide elevator speech; live now
- Veteran Boot Camp
- Youth of the Year Susan Scott Scholarship Fund campaign with 4 Star Trailer – New location for drawing provided additional time to raise money, trailer to be drawn during NYATT Awards Ceremony on Sunday, October 16th in the Coliseum. Review of 2022 campaign to date - how do we going to approach the Youth of the Year, Pay Pal issues provided challenges, NSBA looking at alternative sources; Congress power hour to, try and Laurel, Beth, Lance, Nancy,
- Crisis Fund – Silver Dollar Circuit & Back to Berrien Cocktails for Crisis – Funds coming from Champion Fund, motion to provide \$500 in decorations toward campaign, no second. Motion to budget \$2,000 toward campaign, with a budget approved in December, motion carries.

- Raising the Future – shift in 2022 focus to the Scholarship funds

“Who Do You Know” – Report from Board Members Prospects & Planning



- Individuals
- Corporate – who do you do business with
- Prospect Review & Updates

2023 Board of Directors – Election of Officers and Board Appointments

Nominating Committee brought the slate of officers be considered for 2023. Recommendation as follows:

1. Chairman – accepted Beth Hartman as deemed from 2021 elections;
2. Chair elect 2024 – Ryan Cottingim
3. Treasurer 2022 – Lance Bryson
4. Beth Hartman assumed 2023 Chair role and thanked Laurel for her year(s) of service to the Foundation.

Motion to approve, motion carries

Board appointments for the 2023 Board of Directors include: Lance Bryson, Barbara Crawford, Nancy Ditty, Bob Kennedy, Jennifer Leavengood, Devon Martin, Robin Sowell, John Halpin.

ANNOUNCEMENTS

General NSBA Membership Meeting, Monday, December 12, 2022 in DFW Hyatt Regency, Dallas, TX

CLOSE

2023 FOUNDATION BOARD MEETING DATES

WINTER MEETING	January 30-February 1
SPRING	TBD
FALL	TBD