



## COACHES SUMMIT AGENDA 2022

### **Monday, February 21**

- 3:00 PM            Guests Check In
- 5:30-6:00 PM    Meet & Greet Reception
- 6:00-7:15 PM    Dinner & Welcome
- 7:15-9:00 PM    The Value of Competition for EWD & Veterans

### **Tuesday, February 22**

- 7:00-8:00 AM    Open Breakfast
- 8:00-9:30 AM    Intent of NSBA Programs: EWD & Heroes On Horses
- 9:00-11:00 AM   Preparing Your Program for Competition
- 11:30 AM        Depart for Ryan Cottingham Show Horses & Lunch
- 12:30-3:30 PM   Onsite Facility Visit
- Integrating competitive practices in home riding sessions
  - Equipment requirements
  - Classes: Trail, Showmanship and Horsemanship/Equitation
  - Handler positioning in competition
  - Open Q&A
- 3:30 PM         Depart for Hotel
- 5:00-6:00 PM    Fundraising Overview & Activity
- 6:00 PM         Dinner
- 7:15 PM         Marketing & Networking

### **Wednesday, February 23**

- 7:00-8:00 AM    Open Breakfast
- 8:15-9:15 AM    NSBA Foundation at Work
- Boards, special projects, partners, PATH Inc., breed associations, how to get involved
- 9:15-10:30 AM   Alternative Funding Options
- Grants, sponsorships and fundraisers
  - Multiple levels of opportunities
  - Family and community foundations
- 10:30-12:00 PM   Actualizing Your Goals & Moving Forward
- Guest Speaker: putting your plans into action and mobilizing
  - Power of Personal Connections
  - Workshop Completion & Certificates