



The Tomorrow's Horseman project seeks to strengthen the future of the equine industry by working directly with individual emerging trainers, developing the skills to provide for their futures. Working with a series of professionals, experts, and specialists, participants will develop their knowledge in the fields of business, leadership, and communication. Through participation in this two-year program individuals will improve their business acumen, network, and lay the groundwork for long-term financial stability for themselves, their families, and their businesses. Participants in the Tomorrows Horsemen program will have the opportunity to cultivate the skills they already possess, while gaining new resources to broaden their contributions to the industry as a whole.

The First Session of Class 3 of Tomorrows Horsemen will meet February 5 – 7, 2024

Eligibility requirements for participation include the following:

- 1) NSBA member in good standing
- 2) 19 – 35 years of age at time of application
- 3) Open rider/industry professional
- 4) Operating as sole proprietor
- 5) Access to laptop/computer and functional internet connection
- 6) Application filled out in entirety
- 7) Three letters of recommendation, **using the provided form**, submitted directly to the NSBA office by December 1st, from the each of the following:
 - a. Mentor – a professional horsemen who has helped to guide your career and development
 - b. Peer – a fellow professional horsemen who knows you and your business well
 - c. Current Client – an individual who currently has a horse with you, and has been in your barn for more than 3 months

Upon acceptance to the Tomorrows Horsemen program NSBA will provide the following:

- 1) Travel stipends for all in person program functions
- 2) Meals & lodging during all in person functions
- 3) QuickBooks and other necessary program materials
- 4) Instruction from program facilitators

Applications for the Tomorrows Horsemen program open November 1, 2023 and close December 1, 2023. All required application materials must be completed and submitted in entirety within the application acceptance window. All references must be at least 21 years of age. Submission of application is viewed as a commitment to participation if accepted to program. To submit an application or with any questions, please contact The National Snaffle Bit Association at:

c/o Tomorrows Horsemen Program
120 Mesa St
Weatherford, TX 76086
esheard@nsba.com
847.623.6722



Name: _____ Age: _____ NSBA Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Names of Individuals submitting Letter of Recommendation Form to the NSBA Office:

Professional Mentor: _____

Peer: _____

Current Client: _____

Do you have access to:

A Laptop: Y N Internet: Y N

Do you currently use accounting software? - If so which one? Y N

Describe your current business:

Years in Operation: _____ Location: _____

Services Offered:

What changes to your current program do you see yourself making in the next 5 years?

What is your greatest concern about your business's long term financial stability, and what are you doing to help alleviate that concern?



How did you hear about the Tomorrows Horsemen Program?

What do you hope to gain from participating in the Tomorrows Horsemen Program?

What value do you see yourself as an individual bringing to your fellow Tomorrows Horsemen participants?

Do you have goals for your business? Describe your short-term business goals (1 - 5 years)?

Do you have goals for your business? Describe your long-term business goals (5 - 10 year)?

What do you see as the biggest threat to your business's long-term success?

What do you see as the biggest strengths you bring to your business?



What do you see as your greatest weaknesses? How do these weaknesses effect your current business model?

What aspect of your role as a professional horseman provides the most meaning to you personally?

Describe an individual whose mentorship has shaped you and your day-to-day decision making.

Accepted participants in the Tomorrows Horsemen Program agree to:

- Attend all sessions (session one will be February 5 - 7, 2024)
- Complete all learning assignments and requirements for the Tomorrows Horsemen Program
- Maintain the confidentiality of information shared by fellow participants
- Strive for success and seek help from the Tomorrows Horsemen program, facilitators, and NSBA staff as needed.

Signature: _____ Date: _____



Class of 2024 / 2025 Letter of Recommendation Form

Name: Phone Number: Email: _

I am completing this recommendation on behalf of 's Tomorrows Horsemen Application

Relationship to Applicant (select 1) : Mentor Peer Client

In your own words, describe your relationship to the applicant. How long have you known them, and in what capacity?

What are the greatest strengths the applicant brings to their business, and the equine industry?

In what areas do you see the applicant still needs to grow and develop professionally?

The success of the Tomorrows Horsemen Program is largely due to the sense of community built between participants. What value do you see the applicant providing to their potential Tomorrows Horsemen peers?

Please leave any additional comments about why you recommend this applicant to the Tomorrows Horsemen program:

I attest that the above information is an honest and accurate representation of my knowledge of the above listed applicant for the Tomorrows Horsemen Program

Signature: _____ Date: _____