



2021

NSBA WORLD CHAMPIONSHIP SHOW  
BREEDERS CHAMPIONSHIP FUTURITY

Sponsorship Title: (as you wish to be announced and appear in print)

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The following individual will act as the sole contact for this sponsorship:  
Name:

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Address:

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City:

State:

Zip:

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Phone:

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Email:

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The following sponsor web address should be used for all applicable links: (please include the entire url text)  
http://

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Choose Sponsor Level:

Credit Card

Check

Cash

Card Number:

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Expiration Date:

Security Code:

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Name as it appears on the card:

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Enclosed is my payment in full: Fees listed are the discount for cash and check paying customers

Terms: All benefits subject to applicable deadlines. Sponsor payment must be received and paid in full in order to receive sponsor benefits.

Sponsor or agent Signature:

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Date:

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**NSBA WORLD SHOW GOLD SPONSOR—\$10,000**

- Two full page color ads in *The Way To Go Magazine*
- One full page ad in premium position in the World Show Entry Booklet\*
- Opportunity for one promotional email blast to the NSBA email list
- One direct mail opportunity to NSBA membership (sponsor to provide materials that will be sent; postage to be paid by the sponsor)
- Two World Championship Show or Breeders Championship Futurity Class Sponsorships and the opportunity to present awards in each class
- Sponsor's advertisement played on main arena electronic scoreboard during the World Championship Show (advertisement to be provided by the sponsor)
- Sampling or literature display opportunities at the World Championship Show
- Logo on all appropriate NSBA World Championship Show and Breeders Championship Futurity materials
- One complimentary golf cart at the World Championship Show
- One complimentary RV camping spot at the World Championship Show
- One complimentary stall at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Banner ad displayed on the NSBA Website for the current year (graphics provided by sponsor)
- Choice of preferential stalling or preferential vendor placement\*\*
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

**NSBA WORLD SHOW SILVER SPONSOR—\$5,000**

- One full page color ad in *The Way To Go Magazine*
- One full page ad in the World Championship Show Entry Booklet\*
- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- One complimentary golf cart at the World Championship Show
- Promotional material or banner ad included in the monthly NSBA Newsletter for current year
- Banner ad displayed on the NSBA Website for the current year (graphics provided by sponsor)
- Choice of preferential stalling or preferential vendor placement\*\*
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

**NSBA WORLD SHOW BRONZE SPONSOR—\$3,000**

- One full page ad in the World Championship Show Entry Booklet\*
- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner ad displayed on the NSBA Website for the current year (graphics provided by sponsor)
- Choice of preferential stalling or preferential vendor placement\*\*
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

**NSBA WORLD SHOW CLASS SPONSOR—\$1,500**

- World Championship Show or Breeders Championship Futurity Class Sponsorship and the opportunity to present awards in that class
- Banner provided by NSBA and displayed prominently at the World Championship Show
- Sponsor recognition displayed on the main arena electronic scoreboard
- Website link on the NSBA Website
- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

**NSBA WORLD SHOW PATRON SPONSOR—\$750**

- Sponsor recognition in the World Championship Show Entry Booklet, in *The Way To Go Magazine*, on the NSBA Website, and in the monthly NSBA Newsletter
- Daily sponsor announcements during the World Championship Show

\* Ad Copy Deadline April 10<sup>th</sup>

\*\* Stalling / Vendor Preference Deadline July 10<sup>th</sup>